

## FOR IMMEDIATE RELEASE

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## Hands4Hope - Youth Making A Difference Hosts Endless Summer Beach Party Benefit Event and Auction in Celebration of 15 Year Anniversary

AUGUST 18, 2023 - EL DORADO HILLS, CA

Hands4Hope - Youth Making A Difference is hosting its 3rd Annual "Endless Summer Beach Party" benefit event on Saturday, September 23 at the Serrano Village Green Amphitheater in El Dorado Hills from 5 to 9 PM. The event will raise funds for the new program year and celebrate the local nonprofit's 15 years of inspiring and empowering youth in leadership and service.

Last year, more than 200 guests enjoyed a fun evening with amazing weather, live music, dancing, and delicious food and cold drinks from local breweries and wineries. New for 2023, guests will enjoy a delicious dinner with Polynesian flair from Off The Vine Catering. The Jay Rolerz Band will again provide live musical entertainment.

Brian Veerkamp, community leader and retired Fire Chief, will serve as emcee for the evening, which includes a special presentation from Hands4Hope alumna Haley Lehtola and parent/Board Director Carey Moreno-Hunt, sharing the impact of Hands4Hope - Youth Making A Difference programs on their and their families lives.

To go along with this year's Polynesian theme, our "Volcano Island Rescue Bail" participants will pose as castaways on an island with a volcano that is about to erupt. They must raise funds, "Rescue Bail," in order to be rescued off the island and escape from the impending lava flow. The "Volcano Island castaways" are local community members, alumni, and Board Directors representing areas from Folsom to Placerville, where Hands4Hope - Youth Making A Difference has school-based clubs and after school committees, and performs community outreach.

The Rescue Bail these "castaways" raise supports life-changing programs for our youth and those they serve – and all donations will be matched up to \$60,000 thanks to matching donors RDM Positive Impact Foundation, Handler Farms, and Scott and Valerie Hanson.

Additionally, a robust selection of silent auction and raffle items will be available at the event, thanks to the donations of generous businesses and supporters. Auction prizes include trips to Cabo San Lucas and Lake Tahoe, white water rafting, golf packages, a pontoon boat sunset sail, and so much more. Silent auction items will also be available for online bidding by any supporter, including those not able to attend the event, beginning September 13, 2023. Raffle prizes will only be available for event attendees.

Generous community businesses have sponsored the Endless Summer Beach Party fundraiser to make it possible. At the Ohana' level: Allworth Financial; at the Mahalo level: Western Sign Company; Edwards, Stevens, Tucker LLP; Horn Fulton, Inc.; Fergerson Financial; and at the Aloha level: Camerado Brewing Company; El Dorado Savings Bank; DVBE; Heffernan Insurance; Fehr & Peers, Hefner Law.

For fifteen years, Hands4Hope - Youth Making A Difference has served thousands of today's less fortunate, as well as cultivated a community of civic-minded and socially responsible citizens for generations to come. The locally-based nonprofit has 700 youth involved through on campus service-learning clubs, after school committees, and community engagement programs. Youth meet on 13 school campuses from Placerville to Folsom and at two youth centers to organize and implement service-learning projects for those struggling most in our community. In its 15 years of service, the organization has engaged more than 9,000 youth in 120,855 service hours.

Tickets can be purchased online at hands4hopeyouth.org/endlesssummer through September 19. Tickets must be purchased in advance.